



People's Forum for Rebuilding Democracy (PFRD)

Sustainability Policy

Office Address:

The Spur Mall – 2nd Floor, Room 023,
Thika Road,
P.O. Box 26181, Ruiru, Central, Kenya, 00100

Phone: +254 711 322 291

Email: info@pfrd.org

1. Policy Statement

The **People's Forum for Rebuilding Democracy (PFRD)** recognizes that social, economic, and environmental sustainability are essential pillars of national prosperity and good governance.

As a people-centered political party, PFRD commits to integrating sustainability principles into its **operations, political agenda, and development advocacy**.

This policy provides the framework for promoting **social justice, environmental protection, economic efficiency, and democratic accountability**, ensuring that current actions do not compromise the well-being of future generations.

2. Purpose

The purpose of this policy is to:

- Embed sustainability principles in all PFRD policies, programs, and decision-making.
- Ensure responsible use of natural, financial, and human resources.
- Promote equitable access to opportunities, gender inclusion, and intergenerational justice.
- Align the Party's operations and political programs with Kenya's Vision 2030 and SDGs.
- Guide the Party in leading by example as a sustainable, transparent, and inclusive organization.

3. Scope

This policy applies to:

- All PFRD offices, branches, organs, and employees.
- All PFRD political, administrative, and operational activities.
- All members, elected officials, volunteers, and contractors.
- All engagements with the public, partners, and other political entities.

4. Legal and Policy Framework

This policy draws guidance from:

- The **Constitution of Kenya (2010)** – Articles 10 (National Values and Principles of Governance), 42 (Right to a Clean and Healthy Environment), and 69 (Sustainable Management of Natural Resources).
- **Political Parties Act (2011)** – emphasizing accountability and good governance.
- **Environmental Management and Coordination Act (EMCA, 1999; Amended 2015)**
- **Climate Change Act (2016)**
- **Employment Act (2007)**
- **Public Procurement and Asset Disposal Act (2015)**
- **Sustainable Development Goals (SDGs)**
- **Kenya Vision 2030**

5. Guiding Principles

1. **Equity and Inclusivity:** Promote fairness and inclusion across gender, age, and regions.
2. **Intergenerational Responsibility:** Safeguard the rights and resources of future generations.
3. **Transparency and Accountability:** Ensure all operations are open and responsibly managed.
4. **Resource Efficiency:** Optimize the use of energy, water, and materials.
5. **Local Empowerment:** Encourage local participation and ownership in party activities.
6. **Environmental Stewardship:** Reduce pollution, waste, and carbon footprint.

7. **Partnership:** Collaborate with government, civil society, and international organizations to achieve shared sustainability goals.

6. Sustainability Objectives

PFRD shall:

- Promote responsible resource management in all its offices and projects.
- Implement programs that support social and economic empowerment.
- Foster environmental conservation through green initiatives.
- Build political capacity for sustainable policy advocacy.
- Engage citizens and members in sustainability awareness campaigns.

7. Focus Areas

7.1 Economic Sustainability

- Use party resources prudently and transparently in line with public accountability standards.
- Promote fair and ethical procurement and avoid wasteful expenditure.
- Support entrepreneurship, innovation, and sustainable livelihood initiatives through political advocacy.
- Encourage financial transparency and sustainable budgeting in all PFRD branches.

7.2 Social Sustainability

- Foster inclusivity, equity, and participation in party governance.
- Promote gender equality, youth involvement, and representation of persons with disabilities.
- Uphold labor rights, occupational safety, and staff welfare as provided under the Employment Act and OSHA.
- Advocate for policies that address poverty, education, and healthcare accessibility.
- Encourage civic education and democratic engagement for sustainable communities.

7.3 Environmental Sustainability

- Implement environmentally sound practices in all operations (reduce energy, water, and paper usage).
- Adopt and enforce the **PFRD Environmental Policy** as part of this framework.
- Ensure events, campaigns, and publications adhere to environmental guidelines.
- Support national and community initiatives on tree planting, waste reduction, and climate action.

7.4 Institutional Sustainability

- Strengthen organizational capacity and governance structures.
- Promote staff development, digital transformation, and efficient ICT systems.
- Build partnerships with other political parties, NGOs, and international partners on sustainability.
- Maintain financial integrity and risk management systems for long-term viability.

8. Implementation Framework

8.1 National Executive Committee (NEC)

- Provide overall leadership and oversight on sustainability implementation.
- Approve sustainability goals, action plans, and budgets.
- Review annual sustainability performance reports.

8.2 Sustainability Committee

- Composed of representatives from HR, Finance, Environment, and ICT departments.
- Coordinate sustainability programs across national and county offices.
- Develop indicators and monitor compliance with sustainability standards.

8.3 County and Branch Leadership

- Integrate sustainability principles in local operations and community activities.
- Report quarterly on resource use, waste management, and community initiatives.
- Mobilize local communities for sustainable development advocacy.

8.4 Staff, Members, and Volunteers

- Demonstrate commitment to sustainability in daily activities.
- Reduce waste, conserve resources, and adhere to ethical standards.
- Participate in sustainability training and awareness activities.

9. Partnerships and Collaboration

PFRD shall build partnerships with:

- National and county governments.
- Environmental and social NGOs.
- Research institutions and universities.
- The private sector and donor agencies.

These partnerships will promote joint programs on environmental protection, youth empowerment, social inclusion, and sustainable livelihoods.

10. Training, Awareness, and Communication

- All employees, members, and volunteers shall undergo sustainability induction and refresher training.
- Sustainability achievements shall be shared through newsletters, party websites, and reports.
- A communication strategy shall be developed to promote environmental and social consciousness.

11. Monitoring, Evaluation, and Reporting

- The **Sustainability Committee** shall develop measurable indicators for energy use, waste reduction, gender balance, and community engagement.
- Annual **Sustainability Reports** shall be presented to the National Executive Committee.
- Independent reviews or audits may be commissioned periodically.
- Feedback mechanisms shall be established to gather input from members and stakeholders.

12. Compliance and Accountability

- Non-compliance with sustainability guidelines shall attract administrative or disciplinary action.
- All procurement, construction, and campaign activities must comply with environmental and ethical standards.
- Continuous improvement mechanisms shall be integrated into party planning cycles.

13. Continuous Improvement

PFRD commits to continuous improvement through:

- Regular audits and reviews of sustainability practices.
- Setting progressive annual sustainability targets.
- Engaging members in participatory evaluation and feedback processes.

14. Policy Review

This policy shall be reviewed **every two (2) years** or earlier, depending on legislative changes, new sustainability priorities, or operational shifts.

15. Approval and Adoption

This Sustainability Policy has been approved and adopted by the **National Executive Committee (NEC)** of the People's Forum for Rebuilding Democracy (PFRD) on this ____ day of _____, 20.

Signed:

Party Leader / National Chairperson
People's Forum for Rebuilding Democracy (PFRD)

Secretary-General
People's Forum for Rebuilding Democracy (PFRD)